

FlexTraining - Talking Points

Discussion Guidelines for FlexTraining Software and for the Login & Go subscription-based training system

No Need to buy or Install Software

Our Login & Go online training facilities provide a private training center with all features enabled without managing a software system. Fees are as low as \$1 per student per month for unlimited training.

Start training this week (Easy to Get Started)

Choose the Login & Go online subscription service or a proven “Behind the Firewall” installed solution. Either way it’s a complete training environment managed by you (OR by us).

Instructor-Led or self-paced courses, pre-packaged or custom training.

Training on any topic, build courses as you go. Can start small and grow your e-Learning center over time.

Online and Classroom training in a single information repository.

We can set you up in your own training center free trial right now, today (for qualified prospects only).

Re-use existing training material (videos, text, images, etc.)

No need to throw out your current learning material and start over - works with any web-deliverable files or content

Drop your learning content into a complete framework with testing, evaluations, reporting.

May be delivered, tracked and managed with no conversion or import needed

Templates provided for Flash, video, audio, text images, PowerPoint

Has built-in authoring capability if you don’t have any material to start with.

No need to buy tools from multiple suppliers (One-stop shopping)

Built-in integrated authoring with multimedia support and pre-built templates

Optional built-in Collaboration, Forum, Chat components

Complete course development and conversion services available

Lowest Cost of Ownership (or subscription)

Light-weight web-native architecture is server and bandwidth friendly

One-time license fees below almost any other complete e-Learning system. For example, Enterprise solutions start at under \$3 per student, standard licenses start at \$11.

Inexpensive to operate: One administrator can manage training for 1000 students or more. Can even handle multiple organizations / companies in a single site or license.

Real savings of Login & Go subscription is elimination of monthly operating costs - "No server", "No IT resources" and "No dedicated internet lines".

Few resources needed to operate (FlexTraining is *Flexible*)

Students can use any PC and browser without plug-ins

Tailor system to your needs with Point & Click setup screens – No Programming

Includes full source code in case unique customization is needed

Of course Login & Go subscription requires ZERO IT resources, ever.

Designed from the ground up for effective learning

Learner Interactivity built-in with templates and Learner Exercises. Instructional designers agree that interactivity is the key to real learning.

Audio/Video support and Multimedia library help you create engaging content and facilitate knowledge transfer.

Optional Knowledge Assessments before and after each course accurately verify and measure the effectiveness of your training program.

Do you have an interest and a timeframe in mind? Can we schedule a one-hour personal demonstration?