

# FlexTraining Total E-Learning Solution<sup>(TM)</sup> Level Pricing Model

## What is the new Level Pricing option?

Customer pays only 50% of software license fee annually, including year one, and Support & Upgrades are free every year.

## Benefits to Customer

- Purchase price – first year cost - is reduced to 40% of traditional price
- Built-in protection against price increases forever
- Free Support/Upgrades every year including year one

## Comparison Example (using sample numbers):

Assume \$10,000 software fee, thus \$2500 year one Support/Upgrades

1. Traditional Pricing: \$12,500 initial transaction  
\$2500 or more annually (25%, as prices rise)
2. Level Pricing: 50% of software fee = \$5000 initial transaction  
Support/Upgrades: free

Year 1: \$5000 with free Support/Upgrades

Year 2: \$5000 with free Support/Upgrades

Year 3: \$5000 with free Support/Upgrades

etc...

Traditional one-time FlexTraining License pricing and cloud-based Login & Go programs are still available.